



Press release  
7 May 2014

## **EXPRESS MAREE, OLANO and STEF launch a European collection and distribution network across Europe “Seafoodways” for the transportation of seafood**

On the occasion of ESE (European Seafood Exhibition), three operators in seafood transport and logistics announce the launch of a European collection and distribution network across Europe, “Seafoodways”, exclusively dedicated to fresh seafood. With “Seafoodways”, EXPRESS MAREE, OLANO and STEF offer shared transport and logistics solutions to serve, under 48 hours, all major European production areas and consumer markets.

To the seafood industry, the three partners offer an infrastructure and transport close-knit network with no equivalent in Europe, for:

- An homogenous quality of operational service
- A wider range
- An end-to-end direct flow management across Europe: from shipper (harbour, fish farms...) to consumer (retailers, wholesalers...)
- A larger consolidated distribution capacity



From the left to the right : Gérard Raynaud, Chairman of EXPRESS MAREE,  
Nicolas Olano, Chairman of OLANO  
Serge Capitaine, Deputy Executive Officer of STEF

The seafood industry has been confronting market changes for several years. To adapt to these changes, clients have been increasingly calling for continuous improvements in transport and logistics services. Considering the specific needs of fresh seafood and the necessity to guarantee the freshness and organoleptic quality of these products, transport and logistics services for the fresh market increasingly demand high-frequency deliveries and ever shorter deadlines.

In this context, “Seafoodways” offers a comprehensive solution with a European collection and distribution network managed by professionals in seafood logistics, meeting high standards in terms of quality, professionalism and performance.

### **More synchronized services**

With a “Seafoodways” network of 34 dedicated sites and a specialised fleet totalling more than 700 vehicles designed for seafood logistics, the three companies put their working assets and innovative schemes at the disposal of this network, to better adapt to changes in this sector. They offer the most performing solutions for consolidated distribution and flow management. Well-known for their professionalism and their reliability, these three companies together handle 1.5 million tons of seafood per year in Europe.

Seafoodways’ interconnected and fully synchronised operations enable seafood industry players (producers, manufacturers, processors, wholesalers and retailers) to optimize their flow and to rely on complementary logistics services across Europe. Additional services for which each has a recognised expertise: storage, picking, freezing... Data flows are interconnected via specialised interfaced information systems to process networked groupage operations for seafood on a European scale.

[www.seafoodways.com](http://www.seafoodways.com)

---

### **About STEF**

STEF is the European specialist in cold logistics for all temperature sensitive and agro food products. Our mission is to safely bridge the gap between manufacturers and retailers. The group masters and brings together transport, logistics and IT skills for all temperature-controlled deliveries (from -25°C to +18°C). STEF is active in 7 European countries (Belgium, Spain, France, Italy, the Netherlands, Portugal and Switzerland) and in Tunisia. The group employs 15,500 staff and operates with specialized assets: over 200 platforms and warehouses and more than 4,000 HGVs, half of which are company-owned. STEF’s annual turnover for 2013 stood at €2,633.1 million.

**For more information: [www.stef.com](http://www.stef.com)**

**Press contact: Catherine MARIE – Phone: + (33) 1 40 74 29 64 / + (33) 6 35 23 10 88**

[catherine.marie@stef.com](mailto:catherine.marie@stef.com)

---

### **About EXPRESS MAREE**

EXPRESS MAREE is an independent family-owned French company operating in temperature-controlled transport and logistics. It has a € 40 million turnover, 440 employees, 103 tractor trailers in its network of 7 branches and 6 flow consolidation secondary sites. EXPRESS MAREE’s activities include the collection, upstream transport, preparation and distribution of food products, from supplier to end customer. It is ISO 9001 certified since 2013. It is dedicated to customer satisfaction, with a continuous improvement in quality and processes.

**For more information: [www.express.maree.fr](http://www.express.maree.fr)**

**Press contact Express Maree: Julien RAYNAUD- Tel.: +33 (0) 4 68 27 56 77**

[j.raynaud@expressmaree.fr](mailto:j.raynaud@expressmaree.fr)

---

### **A propos de OLANO**

The OLANO Group is a major player in the cold supply chain, as an operator of transport and logistics services under the OLANO corporate brand. It has 45 sites in Europe (France, Spain, Portugal and Belgium), a team of 1 600 employees, a fleet of 800 vehicles, 700 000 m<sup>3</sup> for refrigerated storage at -22°C / 20°C and 200 000m<sup>3</sup> at +2°C/+14°C. To adapt to the daily needs of its clients and their satisfaction, the Group is organized around human-sized operating centres and operates with its own information system, for optimization and more flexibility. The OLANO Group is committed to sustainable development and environment protection, which includes the signing of the Ademe CO<sub>2</sub> Charter and the valorisation of Economie Energie certificates. Today, the family company offers a resolutely modern and structured image, adapts to changes in the industry and faces the future with serenity, combining growth and independence. OLANO Group’s turnover for 2013 was €300 million.

**For more information: [www.groupe-olano.com](http://www.groupe-olano.com)**

**Press contact OLANO: Sandra Olano – Tel.: +33 (0)5 59 51 85 66**

[sandra.olano@olano-groupe.com](mailto:sandra.olano@olano-groupe.com)