



Press release
30 October 2014

STEF grows on the ambient market (+14°C / +16°C) with 15 specialised sites in Europe

Signature of a contract with KAMBLY France

KAMBLY France, the French subsidiary of Swiss group Kambly and the leading brand of premium baked biscuits in France, and STEF, European leader for cold logistics, signed a comprehensive logistics consolidation contract for sweet and salted biscuit products and chocolate biscuits.



Bruno Pollin, head of KAMBLY FRANCE SA, said: «Kambly manufactures in Switzerland and exports fine Swiss biscuits under its own brands. In France, Kambly is also responsible for the distribution of other premium biscuits and chocolates including, since last August, PEPPERIDGE FARM American cookies. To accompany our growth strategy and a rise in volumes, with import flows from the USA, we decided to rely on STEF, a partner of 20 years. Always attentive to our needs, our logistics partner offered us a simple and clever comprehensive logistics multi-manufacturers consolidation solution designed around our Saint-Quentin-Fallavier site.

Bertrand Bompas, Managing, Director of STEF Logistique, said : «This contract with KAMBLY extends and strengthens an historic partnership built on a service spirit and the development of competitive solutions to accelerate flows. It embodies the willingness of STEF to be the benchmark operator on the temperature-moderated food logistics market. Our teams were able to design, deploy and optimize solutions across the supply chain by integrating transport, global consolidation logistics and high-value operations such as co-packing.

4 key factors that enabled STEF to win the tender in March 2014:

- Cutting-edge expertise in ambient and temperature-moderated products (+14°C/+16°C);
- Ability to deliver 6 days a week in France under 24 hours and in Europe under 48 hours
- Optimal and consistent quality of service throughout Europe;
- Recognized expertise to start and accompany a project;

From its site in Saint-Quentin-Fallavier (Isère), STEF provides services which include the reception of goods from multiple sites, qualitative and quantitative controls, temperature-controlled and ambient storage as well as order-picking. Co-packing operations will start in 2015, such as: consolidation and conditioning of Kambly packets into multi-packs, mixing different PEPPERIDGE FARM packets...

STEF also monitors downstream transport for all channels (retailers platforms, retail outlets) and all volumes bound for France, Belgium and Spain.

To ensure traceability throughout the operation and monitor deliveries, STEF provides an optimized logistics service through its WMS and TMS IT solutions. Exclusive inventory tracking web-based solutions (e-stock, e-order, re-call...) are also implemented.

The KAMBLY France / STEF partnership, :

- 250 product references processed;
- a permanent storage capacity of 2,600 pallets;
- 150 pallets shipped per day;
- a guaranteed ambient and temperature-moderated environment (+14°C/16°C).

STEF – the TEMPERATURE-MODERATED / AMBIENT activity relies on a specialised infrastructure

- 15 sites dedicated to ambient in Europe, including 5 in France;
- 115,000 m² in Europe at +14°C/+15°C, including 50,000 m² in France ;
- 15 co-packing facilities in France.

STEF Saint-Quentin-Fallavier (38) – Key figures

- 30 employees
- 12,000 m² storage and dock area: 6 000 m² at temperature-moderated (+14°C / +16°C) and 6 000 m² at ambient
- 12 000 pallet spaces

About STEF - www.stef.com

STEF is the European specialist in cold logistics for all temperature sensitive and agro food products. Our mission is to safely bridge the gap between manufacturers and retailers. The group masters and brings together transport, logistics and IT skills for all temperature-controlled deliveries (from -25°C to +18°C). STEF is active in 7 European countries (Belgium, Spain, France, Italy, the Netherlands, Portugal and Switzerland). The group employs 15,500 staff and operates with specialized assets: 235 platforms and warehouses, 2,200 tractors and 2,250 refrigerated trailers. STEF's annual turnover for 2013 stood at €2,633 million.

For more information: www.stef.com

Press contact: Catherine MARIE – Phone: + (33) 1 40 74 29 64 / + (33) 6 35 23 10 88

catherine.marie@stef.com

A propos de KAMBLY France – www.kambly.fr

Kambly France specializes in the distribution of premium biscuits and chocolates on the large retailers market in France. By distributing Kambly, Walkers, Loacker, Pepperidge Farm biscuits and Camille Bloch chocolates, Kambly France is committed to satisfy the most demanding consumers and offer retailers solutions for a profitable growth in all relevant markets. Present for over 25 years in France, the company has 43 employees and generated a turnover of € 40 million in 2013, nearly 30% of the total turnover of the family-owned Swiss Group.