



Press release
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EXPO MILANO 2015

Paul Bocuse entrusts STEF with the delivery of his gourmet dishes for the Milan Universal Exhibition

STEF - the European specialist for cold logistics - will deliver gourmet dishes created by Paul Bocuse (*grand chef cuisiner*, 3 Michelin stars since 1965) for the evening gala that will take place on Thursday, May 7 2015, at the France Pavilion of the Universal Exhibition.



From May 1st to June 25th, the Rhône-Alpes and Auvergne regions will be given pride of place at the France Pavilion during the first two months of this global event. STEF puts at the disposal of the gastronomy and culinary art of these two regions a European-scale logistics platform.

Transport and logistics operations between Lyon and the heart of the Universal Exhibition will be carried out under controlled temperature to ensure freshness and safety.

Jean-Pierre Sancier, Managing Director of STEF, explains: "*Our European group is especially proud to be offering its logistics know-how in the catering field to one of the most celebrated French Gastronomy brands. Through this unprecedented operation, STEF contributes to the prestige of French haute cuisine. For us, the Expo Milano 2015 represents a mobilisation at a European scale and for a period of 180 days in order to carry out deliveries from the whole of Europe to Milan to serve the pavilions and booths through dedicated and perfectly secured logistics means.*"

STEF delivers fresh products, frozen products, and seafood every day to the Expo Milano 2015. Since the start of the Expo, the group has supplied 15 pavilions and booths of the Expo Milano 2015, including the France Pavilion, the "CIBUSèITALIA" Pavilion, and the shops of emblematic Italian brand EATALY. In the outskirts of Milan, 20 STEF specialists take turns day and night, and three 52 000 sqm logistics sites and 8 delivery trucks are open and working 24/7 for deliveries between 11 PM and 3 AM. A dedicated call centre for European deliveries to Milan is also open: 00 33 (0)1 47 57 00 00.

About STEF

STEF is the European specialist for cold logistics for food and thermo-sensitive products. Our mission is to create a safe link between manufacturers and retail outlets. The Group masters and brings together all transport, logistics and IT skills necessary for temperature-controlled flows. (-25°C / +18°C). The Group has subsidiaries in 7 European countries: Belgium, France, Holland, Italy, Portugal, Spain and Switzerland. It has 15 500 employees and a specialized infrastructure: 225 warehouses and platforms and 4,000 tractor-trailers, half of them self-owned. Group income for 2014 reached 2,765.4 M€.

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