

The STEF Group is committed to the distribution of food products in the city of tomorrow

On 28 March, the STEF Group, in close collaboration with the Lyon Metropolitan Area, organised a Green Logistics event. This event had three objectives: to explain the challenges of delivery in urban and hyper-urban areas, to reaffirm its willingness to propose sustainable urban logistics models and finally to introduce a selection of vehicles using alternative energies or adapted to the city. This event took place at STEF's Saint-Genis-Laval site and was attended by Roland Crimier, Mayor of the municipality and Vice-President of the Lyon Metropolitan Area.

Green Logistics is at the intersection of urban development, economic dynamics and quality of life, and is one of the main challenges facing the cities of tomorrow.

The Lyon Metropolitan Area is a prime mover in several trials and partnerships which seek to establish the conditions for sustainable urban logistics. It sought to involve the STEF Group, the European leader in food transport and logistics, in the work carried out on the implementation of the low-emission zone (LEZ) and in the various working groups who are studying the challenges of urban delivery.

According to Damien Chapotot, Deputy Chief Executive Officer of STEF Transport: *"Urban logistics and the way cities are provisioned are part of their vibrancy and appeal. It is therefore imperative to find the right balance between economic necessities, respect for the environment and residents' quality of life. We see urban logistics as an area for progress and innovation that must be made as efficient as possible."*

That is why the STEF Group relies on a roadmap based on three principles:

- Improving its response to the demands of city centre shopkeepers, restaurant owners and retailers, by integrating greater flexibility and responsiveness into delivery schedules,
- Supporting elected officials, cities and public authorities in meeting the challenges of urban logistics,
- Responding to and anticipating forthcoming environmental regulatory changes.

Urban delivery solutions for the Auvergne-Rhône-Alpes region

With more than 2,700 employees at nearly 30 sites in the Auvergne-Rhône-Alpes region, the Group has been carrying out trials and concrete actions over several years to reduce the impact of its activities on the environment.

In 2013, STEF decided to deploy a fleet of cryogenic trucks in the Lyon area in order to help reduce the environmental impact of its activities and to anticipate city centre access restrictions. Equipped with an Air Liquide Blueeze™ onboard cryogenic cold production solution, these trucks are silent and emission-free, making them eminently suitable for daytime and night-time city centre delivery operations. Today, 100% of the STEF urban delivery fleet serving the Lyon area is equipped with this technology, representing 34 cryogenic trucks and semi-trailers. The Group also has 36 cryogenic trucks and semi-trailers at its Chambéry site.

In addition to environmental impacts, the Group also monitors the integration of trucks in the city of Lyon. The STEF fleet has included a Mercedes Econic truck since September 2018. This cryogenic vehicle, which is a world first in the transportation of food products, comes with several new features such as a low-profile cab with all-round visibility offering increased safety to residents and an electric rear door which limits noise pollution. It integrates into the urban landscape easily.

Finally, in April 2019, the STEF Group will commission three Mercedes Fuso Canter Eco Hybrid trucks in Lyon. These hybrid vehicles combine an internal combustion engine and an electric engine, resulting in a reduction in environmental emissions, CO₂ and fuel consumption.

STEF has a pro-active environmental policy

The STEF Group's eco-responsible approach has been closely linked to its CSR commitments for more than 20 years. In 2018, the Group was awarded Gold status - Advanced level - by Ecovadis, the leading independent international platform for CSR rating, for the second year running. STEF had already been awarded the "Target CO₂" certification for its entire French transport network plus a 2nd star from the Dutch Lean & Green programme.

About STEF – www.stef.com

STEF is the European leader in temperature-controlled logistics and transport services. Its mission is to be the link between the agri-food and consumer worlds. To this end, the Group carries chilled, frozen and thermosensitive food products from their production sites to their consumption sites under the best conditions in terms of food safety, lead time and quality. STEF offers its expertise to a large a customer portfolio composed of agrifood manufacturers, retailers and out-of-home foodservice business to increase the efficiency of their supply chain in a sustainable way. The Group has a turnover of more than €3 billion, close to 240 sites across 7 countries and employees 18,000 people. STEF company is listed on Euronext Paris.

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