

STEF receives the Business Award at the 6th Sport & Management Trophies event

This prize was awarded to the Group for its efforts to engage all its employees in some form of physical activity, a vector of performance and solidarity. A major challenge in a company with more than 18,000 employees spread over nearly 240 sites in 7 European countries.

Since 2016, the Group has implemented several test programmes based on mobile applications for all profiles: young and old, men and women, executives and workers, sports lovers and non-sports lovers. Their shared objectives were to encourage their employees to take part in sporting challenges (walking, running and cycling), combat physical inactivity, develop team bonding and strengthen the sense of belonging. The results are very positive: more than 2,000 employees working in 110 teams across Europe and, most importantly, 30% of the participants, have taken up some form of physical activity.

Based on these encouraging results, the Group has decided to go even further and adopt the United Heroes solution, by working on the accessibility of the project, the number of participants, improved communication and employee engagement. This joint effort has given rise to STEF Heroes, the Group's new ultra-comprehensive sports and wellness programme. Employees can now access new sports (swimming, fitness, basketball, etc.) and are made aware of health and wellness issues (nutrition, sleep, work/life balance, etc.). Finally, they are also more involved in the company's CSR policy due to the implementation of solidarity initiatives.

According to Jean-Yves Chameyrat, STEF Group's Director of human resources: *"We are very proud to accept this prize which highlights our day-to-day commitment to the well-being of our staff through our sports programme with the support and encouragement of the Group's Executive Management. This is part of our Quality of Life at Work initiative which aims to reinforce a sense of commitment and transversality between teams."*

About STEF – www.stef.com

STEF is the European leader in temperature-controlled logistics and transport services. Its mission is to be the link between the agri-food and consumer worlds. To this end, the Group carries chilled, frozen and thermosensitive food products from their production sites to their consumption sites under the best conditions in terms of food safety, lead time and quality. STEF offers its expertise to a large customer portfolio composed of agrifood manufacturers, retailers and out-of-home foodservice business to increase the efficiency of their supply chain in a sustainable way. The Group has a turnover of more than €3 billion, close to 240 sites across 7 countries and employees 18,000 people. STEF company is listed on Euronext Paris.

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About the Sport & Management Trophies - www.tps-conseil.com

The Sport & Management Trophies are organised by Transfert Performance Sportive (TPS), a management and organisation consultancy firm that works with sports organisations, businesses and local authorities. Their aim is to promote social and managerial innovation, recognise and encourage the creativity and commitment of the project leaders, and encourage the sport stakeholders to keep up to date by promoting best practices.

About United Heroes - www.united-heroes.com

United Heroes is a solution offered by Sport Heroes Group, a start-up specialising in sport and wellness. United Heroes' mission is to encourage employees to change their habits so that they feel better and are able to meet the challenges of HRDs, Internal Communications Managers and CSR: cohesion, corporate culture & commitment, QWL & performance and employer brand. The United Heroes wellness and sport programme is already operating in more than 30 countries, with 120 partners from all sectors: Air France Industries, STEF, Engie, Orange, Edenred, Akka, Sitel Group, Cegedim, etc. Launched in 2014, Sport Heroes Group is a team of 50 passionate people located in Paris, London and Sydney, with a community of 1 million users.